



Build-A-Bear Workshop® and friends 2B made® Provide Unique Ways for Guests to Help Children in Need

September 14, 2005

Guests are encouraged to visit the Build-A-Bear Workshop and friends 2b made stores at Mall of America® to make a bear and doll for free to be donated to beary worthy causes!

WHO: Guests of Build-A-Bear Workshop and friends 2B made®

WHAT: As a way to reach out to children suffering from Hurricane Katrina, on Friday, September 16 and Saturday, September 17, Build-A-Bear Workshop invites Guests to visit the store at Mall of America and make a bear for free to be donated to children in need. Hope For The City will be helping distribute the bears to children who have been displaced from their homes.

In addition, friends 2B made will be holding an It's Hip 2 Help event at each of their five stores around the country in conjunction with Childhood Cancer Awareness month. The first 300 Guests to visit the friends 2B made store on Saturday, September 17 at Mall of America are invited to participate in It's Hip 2 Help™ and make a free doll to donate to children with cancer in the Minneapolis area.

WHERE: Build-A-Bear Workshop and friends 2B made stores
Mall of America 172 E. Broadway Bloomington, MN 55425

WHEN: Stuffed with Hugs event at Build-A-Bear Workshop® Friday and Saturday, September 16 & 17
It's Hip 2 Help event at friends 2B made®