



Build-A-Bear Workshop Bear Hugs Foundation Awards Grants to Pawsome Pet Programs Across the United States

August 23, 2007

Over 25 organizations will receive funding

SAINT LOUIS (August 23, 2007) — Build-A-Bear Workshop Bear Hugs Foundation is awarding cash grants totaling over \$130,500 to 29 domestic pet programs across the United States. Funding for the grants is provided by the Bearemy Kennel Pals® program. With the sale of each full-sized Bearemy's Kennel Pals friend—a collection of Build-A-Bear Workshop® plush dogs—one dollar is donated to local animal shelters, stray pet rescue and rehabilitation organizations, and pet education programs.

“Build-A-Bear Workshop Guests are helping real pets just by making a Bearemy's Kennel Pals furry friend. It is a privilege to partner with Guests in supporting organizations that lend a helping paw to pets,” said Dorrie Krueger, president of the Build-A-Bear Workshop Bear Hugs Foundation.

Grant Recipients include:

Above and Beyond English Setter Rescue (Cary, NC)

To fund a spay and neuter program

All About Spay Neuter, Inc. (Massapequa, NY)

To fund a low-cost spay and neuter program

American Eskimo Rescue of St. Louis, Inc (Saint Louis, MO)

To offset costs of medical care for American Eskimo Dogs

Animal Birth Control (Clinton, IA)

To fund a spay and neuter assistance program

Beartooth Humane Alliance (Red Lodge, MT)

To fund a spay and neuter clinic

Bunny Castle Rabbit Rescue (Bishop, CA)

To fund veterinary services for rabbits

Canine Partners for Life (Chochronville, PA)

To supply veterinary care for service and seizure alert dogs

Castleton Ranch Horse Rescue (Lancaster, CA)

To fund the yearly expenses associated with the care and maintenance of a horse

Charlottesville-Albemarle SPCA (Charlottesville, VA)

To fund a spay and neuter program

Darke County Humane Society (Greenville, OH)

To purchase and install dog runs

Delaware Humane Association (Wilmington, DE)

To fund a spay and neuter program

Eagle Valley Humane Society (Eagle, CO)

To provide funding for emergency medical care for pets

EquiFriends (Snohomish, WA)

To fund the yearly expenses associated with the care and maintenance of a horse

Fayetteville County Animal Rescue (Rossville, TN)

To fund veterinary services

Friends of the Shelter, Inc. (Hilliard, OH)

To fund veterinary services

Good Mews Animal Foundation (Marietta, GA)

To fund emergency medical care for animals

Greyhound Friends of New Jersey (Cherry Hill, NJ)

To fund the needs of rescued dogs

Hearing and Service Dogs of Minnesota (Minneapolis, MN)

To fund the training of service dogs

Liberty Humane Society (Jersey City, NJ)

To fund a spay and neuter program for cats

Merrimack River Feline Rescue Society (Salisbury, MA)

To offset the adoption fees paid by new pet owners

One of a Kind Pet Rescue (Akron, OH)

To purchase surgical equipment for a spay and neuter clinic

Oshkosh Area Humane Society (Oshkosh, WI)

To fund the medical needs of shelter animals

Precious Paws Rescue and Adoption (VanBuran, ME)

To offset operating expenses

Puppies Behind Bars (New York, NY)

To fund the training of service dogs

Rawhide Rescue (East Green Brook, NJ)

To fund the general veterinary care program

SmallDog Rescue and Humane Society, Inc (Atlanta, GA)

To fund kennel updates

Spay and Neuter of Kansas City (Kansas City, MO)

To fund a low cost spay and neuter program

Wags and Whiskers Pet Rescue, Inc. (Crossville, TN)

To fund a spay and neuter program

Washington County Humane Society, Inc. (Slinger, WI)

To fund veterinary services

Since the inception of the Bearemy Kennel Pals® program in 2001, more than \$2.7 million has been awarded to 300 animal welfare organizations. Funding is made available to animal groups in the United States and Canada through a quarterly grant process.

About Build-A-Bear Workshop Bear Hugs Foundation

Build-A-Bear Workshop Bear Hugs Foundation is committed to making life more bearable for children, families, and pets in need of a helping paw. The Foundation makes grants to qualified non-profit organization that support the health and wellness of children and families, the care and welfare of animals, the preservation of the environment, and the promotion of literary and education for all. Visit www.buildabear.com for more information.

About Build-A-Bear Workshop, Inc.

Build-A-Bear Workshop, Inc., is the only global company that offers an interactive make-your-own stuffed animal retail-entertainment experience. Founded in St. Louis in 1997, the company currently operates more than 290 stores in the United States, Canada, the United Kingdom and Ireland. The addition of franchise stores in Europe, Asia, Africa and Australia make Build-A-Bear Workshop the leader in interactive retail. In November 2004, the company expanded the make-your-own concept from stuffed animals to dolls with the opening of its first friends 2B made® stores, where Guests can make their own doll friends. In April 2006, Build-A-Bear Workshop acquired The Bear Factory Limited and Amsbra, Ltd. adding company-owned stores in the United Kingdom and Ireland. Build-A-Bear Workshop (NYSE: BBW) posted total revenue of \$437 million in fiscal 2006. For more information, call 888.560.BEAR (2327) or visit the company's award-winning Web sites at www.buildabear.com and www.friends2bmade.com.

TRADEMARKS

We would like to thank you for your interest in covering our business. As you write your story, we would ask that you use our full Name: Build A Bear Workshop® and that when referencing the process of making stuffed animals you use the word “make” not “build.”

Build A Bear Workshop is our well-known trade name and our registered trademark of Build A Bear Retail Management, Inc. Build A Bear Workshop® should only be used in capital letters to refer to our products and services and should not be used as a verb.

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