



## **U.S. Marine Corps Reserves Join Forces with St. Aloysius Third Graders and Build-A-Bear Workshop(R) to Jump Start the Toys for Tots Holiday Toy Drive**

November 7, 2008

--(BUSINESS WIRE)--

Who: NYC Marines and Third Graders from St. Aloysius School...

What: . . . Third graders have been enlisted for the morning to help area Marines and Build-A-Bear Workshop(R) kick off the 2008 Toys for Tots toy drive. Together they will make furry friends that will become part of the more than 325,000 stuffed animals Build-A-Bear Workshop has already donated to the children's charity during this past year. To date, this is the largest toy donation received by Toys for Tots this year and will be celebrated in a special ceremony. The goal is to ensure children in need receive a teddy bear hug during the holidays.

When: Monday, November 10, 2008  
10:00 a.m. - Noon

Where: Build-A-Bear Workshop(R)  
565 Fifth Avenue  
New York, NY 10017  
212.871.7080

### Visual and Interview Opportunities:

- NYC Marines making furry friends with third graders from St. Aloysius
- Local Marine reading a special holiday story to students
- Students and Marines loading 7-Ton Tactical Vehicle with bears
- Bear presentation
- William J. Grein, Major, USMC (Ret) and Vice President, Marketing and Development U.S. Marine Corps Toys for Tots Foundation
- Build-A-Bear Workshop representatives

Why: This Saturday and Sunday, November 15-16, Guests are encouraged to participate in the "Spirit of Giving" toy drive benefitting Toys for Tots at all Build-A-Bear

Workshop stores across the country. Guests are invited to drop off a new, unwrapped toy that will be given by local Toys for Tots chapters to children in need this holiday season.

\*\*\*YOU ARE CORDIALLY INVITED TO COVER\*\*\*

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SOURCE: Build-A-Bear Workshop