



**Photo of Peace and Hugs Bear Available Exclusively at Build-A-Bear Workshop is Available on Business Wire's Web Site and AP PhotoExpress**

July 29, 2009

ST. LOUIS--(BUSINESS WIRE)--Jul. 29, 2009-- Starting July 30, make your own Peace and Hugs Bear (\$18) exclusively at Build-A-Bear Workshop®. The bear is inspired by the Build-A-Bear Workshop Love. Hugs. Peace.™ movement that empowers young people to make the world a better place one small act of kindness at a time. Visit [www.buildabear.com/lovehugspeace](http://www.buildabear.com/lovehugspeace) for more information.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6017937&lang=en>

Source: Build-A-Bear Workshop

Build-A-Bear Workshop

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