

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
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| | | |
|---|---|---|
| 1. Name and Address of Reporting Person* <u>Point72 Asset Management, L.P.</u> (Last) (First) (Middle) 72 CUMMINGS POINT ROAD (Street) STAMFORD CT 06902 (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>BUILD A BEAR WORKSHOP INC [BBW]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below) |
| | 3. Date of Earliest Transaction (Month/Day/Year) 08/25/2017 | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock, par value \$0.01 per share | 08/25/2017 | | P | | 10,000 ⁽¹⁾⁽²⁾ | A | \$8.6333 ⁽³⁾ | 2,510,676 ⁽¹⁾⁽²⁾ | I | See Footnotes ⁽¹⁾⁽²⁾ |
| Common Stock, par value \$0.01 per share | 08/28/2017 | | P | | 9,000 ⁽¹⁾⁽²⁾ | A | \$9.1865 ⁽⁴⁾ | 2,519,676 ⁽¹⁾⁽²⁾ | I | See Footnotes ⁽¹⁾⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----------------|---|--|--|---|--|
| | | | | | | Date Exercisable | Expiration Date | | | | | |

1. Name and Address of Reporting Person*
Point72 Asset Management, L.P.
 (Last) (First) (Middle)
 72 CUMMINGS POINT ROAD
 (Street)
 STAMFORD CT 06902
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Point72 Capital Advisors, Inc.
 (Last) (First) (Middle)
 72 CUMMINGS POINT ROAD
 (Street)
 STAMFORD CT 06902
 (City) (State) (Zip)

1. Name and Address of Reporting Person*
COHEN STEVEN A/SAC CAPITAL MGMT LP
 (Last) (First) (Middle)
 72 CUMMINGS POINT ROAD

| | | |
|----------|---------|-------|
| (Street) | | |
| STAMFORD | CT | 06902 |
| (City) | (State) | (Zip) |

Explanation of Responses:

1. See Exhibit 99.1, Note 1.
2. See Exhibit 99.1, Note 2.
3. See Exhibit 99.1, Note 3.
4. See Exhibit 99.1, Note 4.

Remarks:

See Exhibit 99.1 Exhibit List: Exhibit 99.1- Explanation of Responses

POINT72 ASSET
MANAGEMENT, L.P.; By:
Point72 Capital Advisors, Inc., 08/29/2017
its general partner; By: /s/
Kevin J. O'Connor, Authorized
Officer
POINT72 CAPITAL
ADVISORS, INC.; By: /s/
Kevin J. O'Connor, Authorized 08/29/2017
Officer
STEVEN A. COHEN; By: /s/
Kevin J. O'Connor, Authorized 08/29/2017
Signatory

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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|------------------------------------|-----------------------------------|
| Designated Filer: | Point72 Asset Management, L.P. |
| Issuer & Ticker Symbol: | Build-A-Bear Workshop, Inc. [BBW] |
| Date of Event Requiring Statement: | August 25, 2017 |

Explanation of Responses:

1. Pursuant to certain investment management agreements, Point72 Asset Management, L.P. ("Point72 Asset Management") has or shares a pecuniary interest in securities held by certain investment funds it manages. Point72 Capital Advisors, Inc. is the general partner of Point72 Asset Management. Mr. Cohen is the sole shareholder of Point72 Capital Advisors, Inc. and the owner, indirectly through certain holding companies wholly-owned by Mr. Cohen, of all of the limited partnership interests of Point72 Asset Management.
2. Each of the Reporting Persons disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein. This filing shall not be deemed an admission that the Reporting Persons are subject to Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership of any securities reported herein for purposes of Section 16 of the Exchange Act or otherwise.
3. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$8.45 to \$8.70, inclusive. The Reporting Persons undertake to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnotes (3) and (4) to this Form 4.
4. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$8.75 to \$9.40, inclusive.