FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPR | JAVC | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* KENT VIRGINIA H (Last) (First) (Middle) C/O BUILD-A-BEAR WORKSHOP, INC. 1954 INNERBELT BUSINESS CENTER DR. (Street) ST. LOUIS MO 63114 (City) (State) (Zip) | | | | | | 2. Issuer Name and Ticker or Trading Symbol BUILD A BEAR WORKSHOP INC BBW 3. Date of Earliest Transaction (Month/Day/Year) 05/09/2013 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner Officer (give title below) 5. Individual or Joint/Group Filing (Check Applicabine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | wner (specify pplicable |
|---|--|--|-------|--------------------------------------|--------|--|--|--|--|--|--|--|-------------------------------|--------|---|--|--|--|--|---|
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | action | ction 2A. Deen | | | 3. Transactio Code (Inst | | 4. Securities Acquir Disposed Of (D) (In: 5) | | quired) (Instr. (A) or | (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock 05/09 | | | | | | /2013 | | | | | 11,556 | (1) | A | (2) | | 42,662(3) | | | D | |
| Common Stock | | | | | | | | | | | | | | | | 10,000 | | | I | Spouse |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | tive Conversion Date Execution Date or Exercise (Month/Day/Year) if any | | Date, | 4. Transaction Code (Instr. 8) | | n of Der See Acc (A) Disc of (In: | of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Numbe of Shares | | t | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |

Explanation of Responses:

- 1. Grant to reporting person of 11,556 shares of restricted stock. The shares will vest on May 9, 2014.
- 2. Price is not applicable to grants of restricted stock.
- 3. After giving effect to the transactions reported in this Form 4, Ms. Kent directly beneficially owns 31,106 shares of common stock and 11,556 shares of restricted stock along with 10,000 shares indirectly through her spouse.

Remarks:

/s/ Eric Fencl, Attorney-in-Fact for Virginia H. Kent 05/13/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.