FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Kretchmar Jennifer						2. Issuer Name and Ticker or Trading Symbol BUILD-A-BEAR WORKSHOP INC BBW]								(Che	ck all app Direc	,	•	10% O		
(Last) C/O BUI 415 SOU		3. Date of Earliest Transaction (Month/Day/Year) 04/30/2023								X	belov			below)						
(Street) ST. LOUIS MO 63103 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of	, or E	3ene	ficiall	y Own	ed				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					y/Year) Execu		Deemed cution Date, y nth/Day/Year)				4. Securitie Disposed (5)				5. Amo Securit Benefic Owned Report	ties cially I Following	Form (D) o	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Code	v	Amount	(A) (D)					or P	rice	Transa	action(s) 3 and 4)								
Common Stock 04/30/2						2023					7,982(1)	I) ;	\$23.2	141	1,850 ⁽²⁾		D		
		Tal							,		osed of, convertib			•	Owne	d				
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any			4. Transaction Code (Instr. 8)		of	ired r osed) r. 3, 4	Expiration Da		ite	7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		str.	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
					Code	v			Date Exercisable		Expiration Date	Numb of Title Share		.						

Explanation of Responses:

- 1. Shares surrendered in payment of tax withholding due upon vesting of restricted stock.
- 2. After giving effect to the transactions reported in this Form 4, Ms. Kretchmar directly owns 124,176 shares of common stock and 17,674 shares of restricted stock of Build-A-Bear Workshop, Inc.

Remarks:

Chief Digital and Merchandising Officer

/s/ Eric R. Fencl, attorney-infact for Jennifer Kretchmar

05/02/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.